

## How can SparkChange help your organisation?

SparkChange is a specialist provider of carbon data, analytics, insight and financial products empowering financial institutions to capitalise on the opportunities — and manage the risks — arising from the transition to a low-carbon economy. <a href="https://www.sparkchange.io">www.sparkchange.io</a>

Initiative	Benefits	Relevant Area
Create new thematic investment products by licensing proprietary SparkChange data e.g. Carbon Winners/Losers, Carbon risk-hedged structured products	<ul> <li>Attractive returns profile with low correlations</li> <li>Hedge carbon price risk</li> <li>Additional carbon 'overlay' can complement your existing structured products</li> </ul>	Investment Bank Structured Product desks (Equities, FICC, Alternatives etc) Wealth Management
Improve portfolio returns and manage risks by licensing proprietary SparkChange data	<ul> <li>Offer innovative investment products that neutralise portfolios' financial exposure to carbon price</li> <li>Manage portfolios' carbon price risk akin to managing FX risk</li> </ul>	Asset Management Risk teams
Enable Family office / HNWI / Retail clients to neutralise their portfolios' emissions or risk manage their investments by licensing proprietary SparkChange data tools	<ul> <li>Provides differentiated offering and competitive advantage</li> <li>Implement via own-brand investment solutions described above</li> </ul>	Wealth Management Retail Bank
Satisfy risk reporting requirements of regulators by licensing proprietary SparkChange data	<ul> <li>Granular carbon price exposure model</li> <li>Built by carbon market experts</li> <li>Complements existing physical climate risk models</li> </ul>	Risk teams Regulatory reporting
Launch 'family' of own-branded ETFs backed by physical carbon and powered by SparkChange e.g. Zero Carbon Euro Equities, Zero Carbon US Bonds, Zero Carbon Real Estate, etc	<ul> <li>Fast launch process</li> <li>Products designed to achieve both positive environmental impact and financial returns</li> <li>IIGCC and others recognise physical carbon as 'valid way' to achieve net zero emissions targets</li> </ul>	Asset Management (ETF issuer) Private Bank clients



## **IMPORTANT INFORMATION**

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