



# BRAND GUIDELINES

2022

# LOGO

Main Logo



Secondary Logo



# LOGO MISUSE

✂ sparkchange

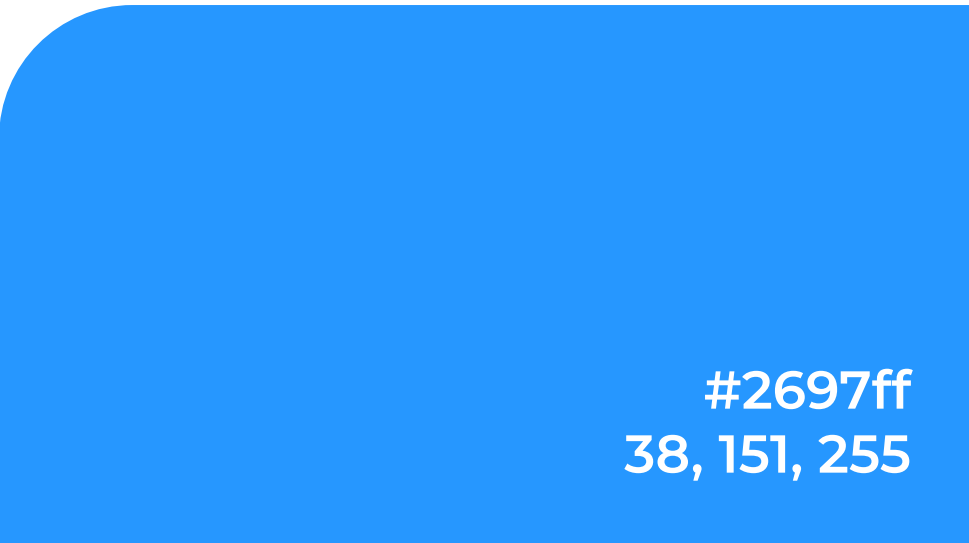
 sparkchange

  
SC

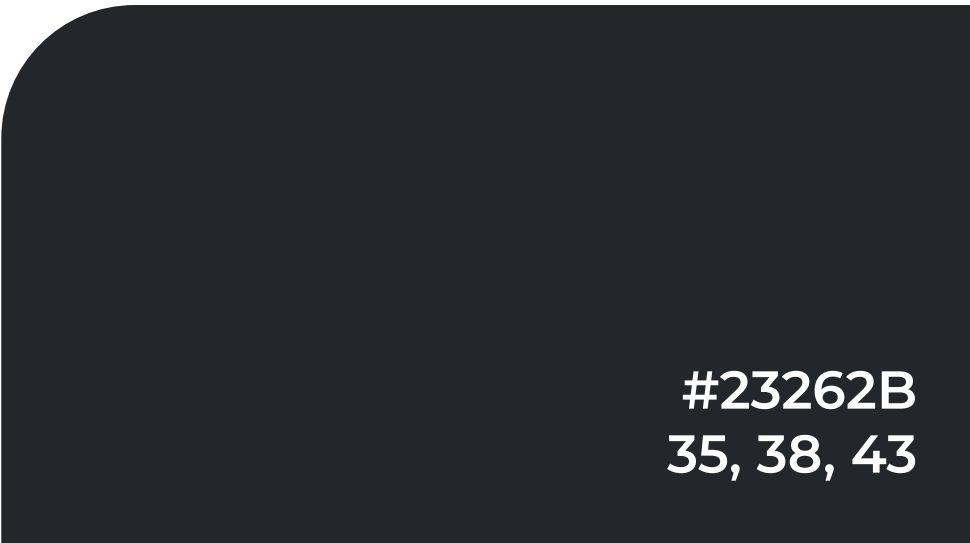
 spark  
change

 sparkchange

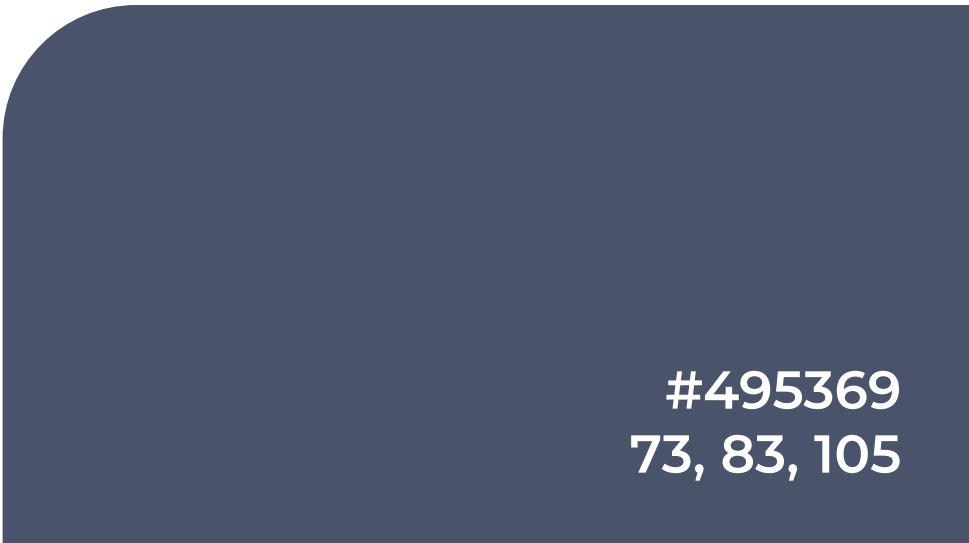
# COLOR STYLES



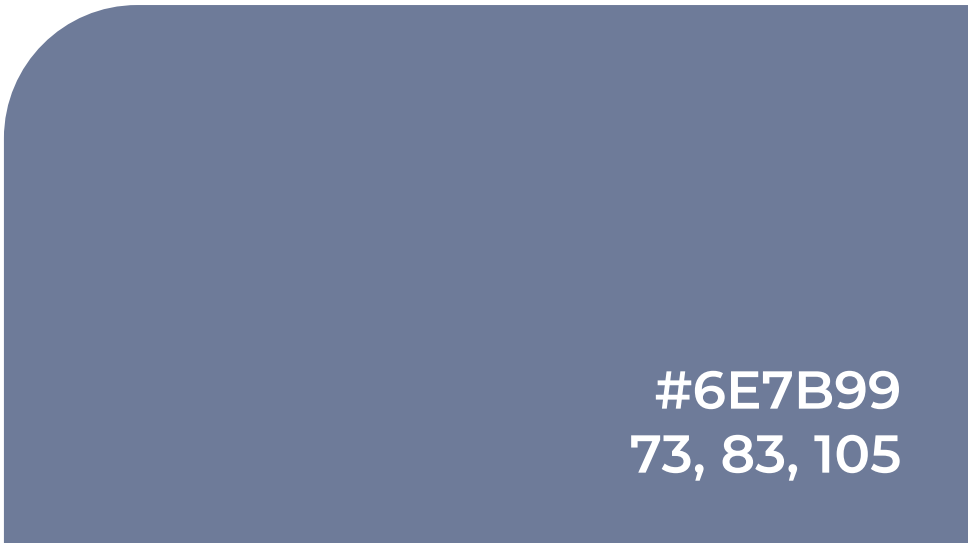
Primary Colors



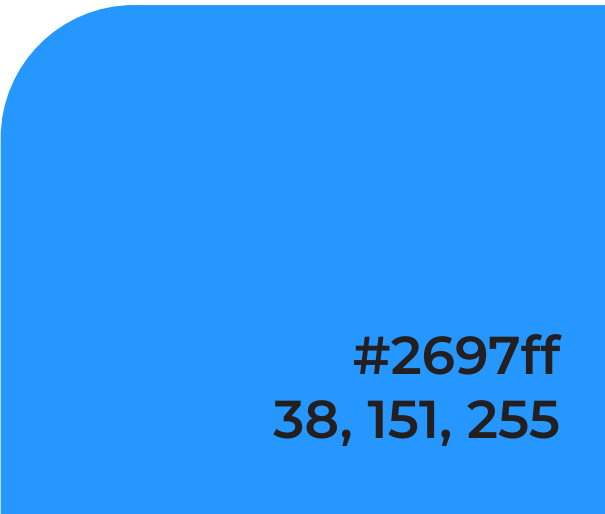
Primary Colors



Primary Colors



Primary Colors



Secondary Colors



Secondary Colors



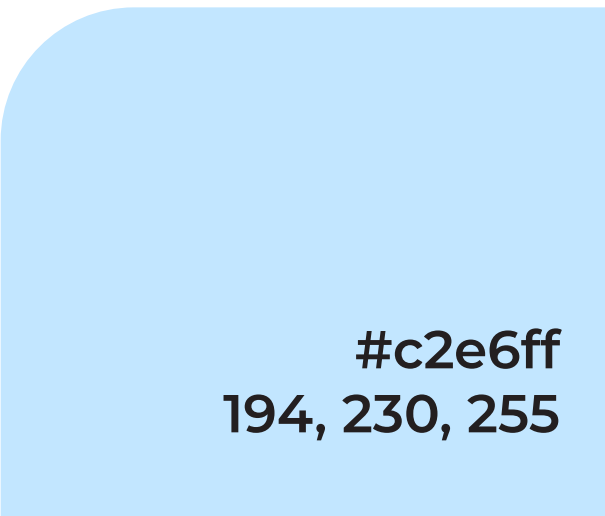
Secondary Colors



Secondary Colors



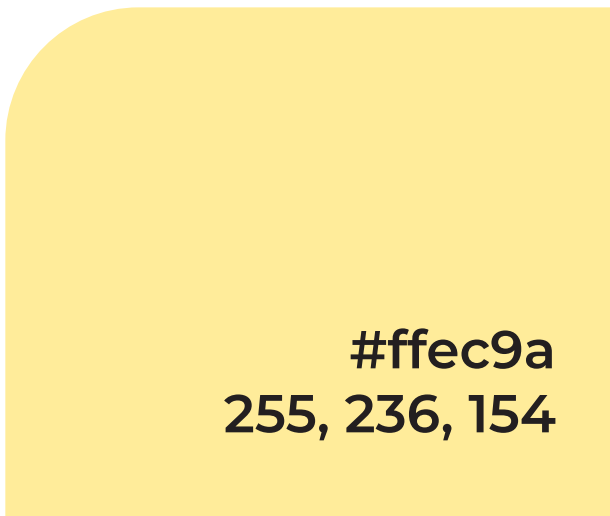
Secondary Colors



Secondary Colors



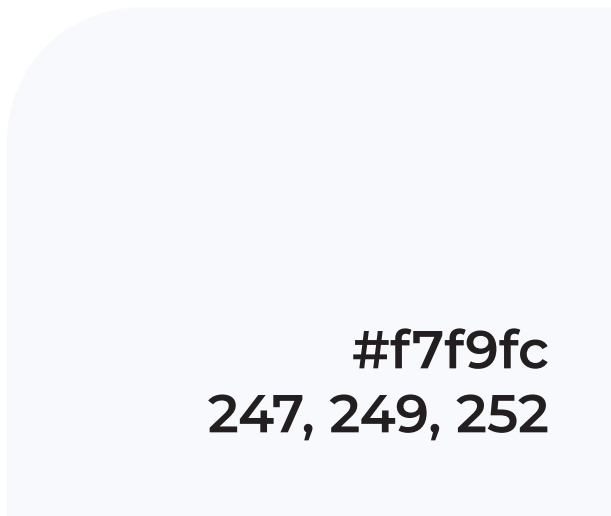
Secondary Colors



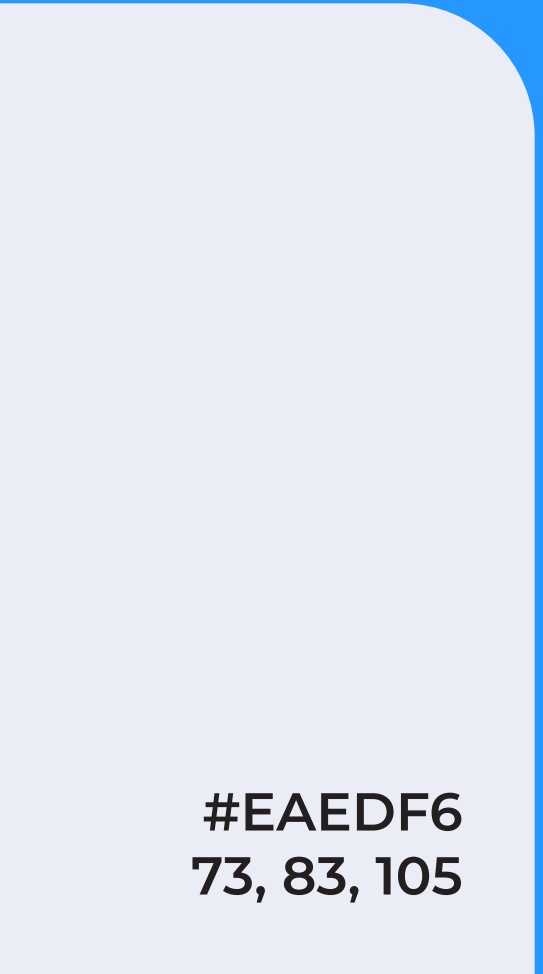
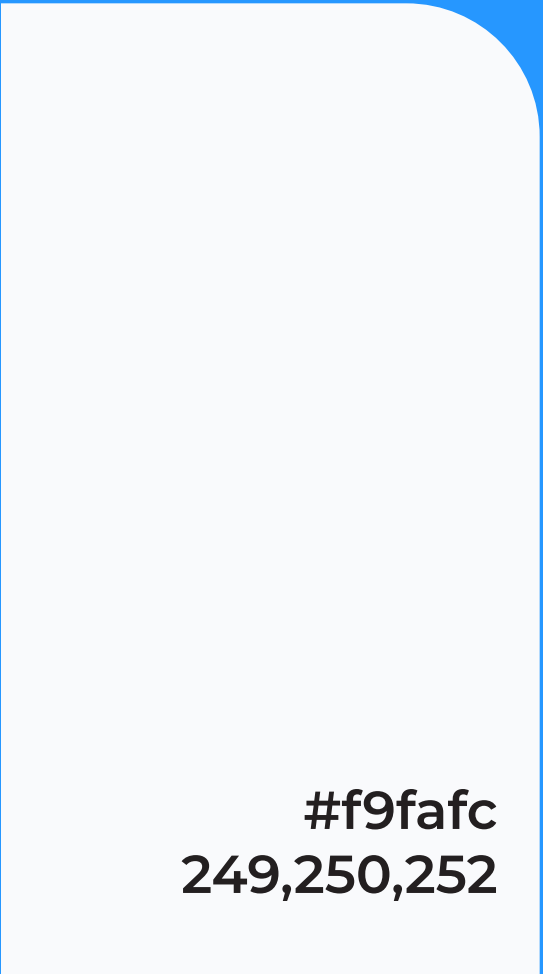
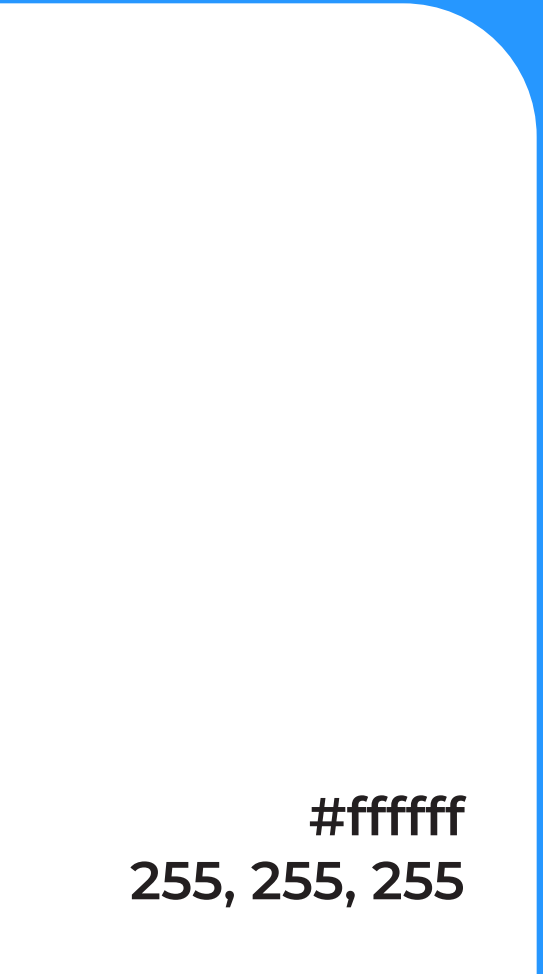
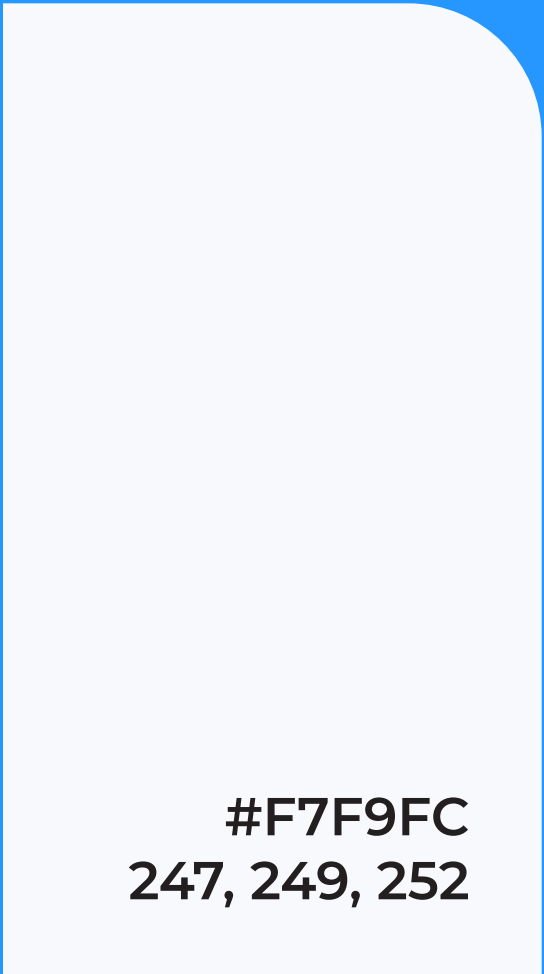
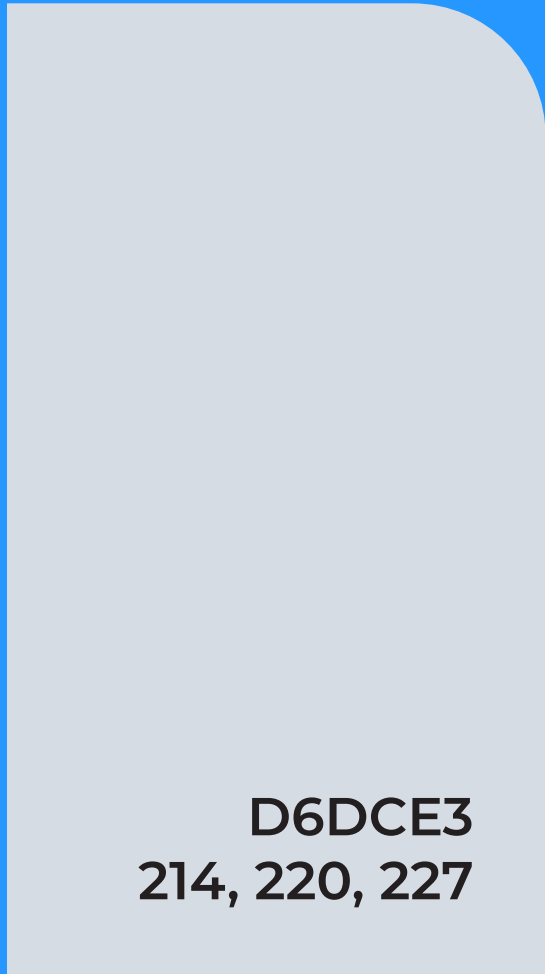
Secondary Colors



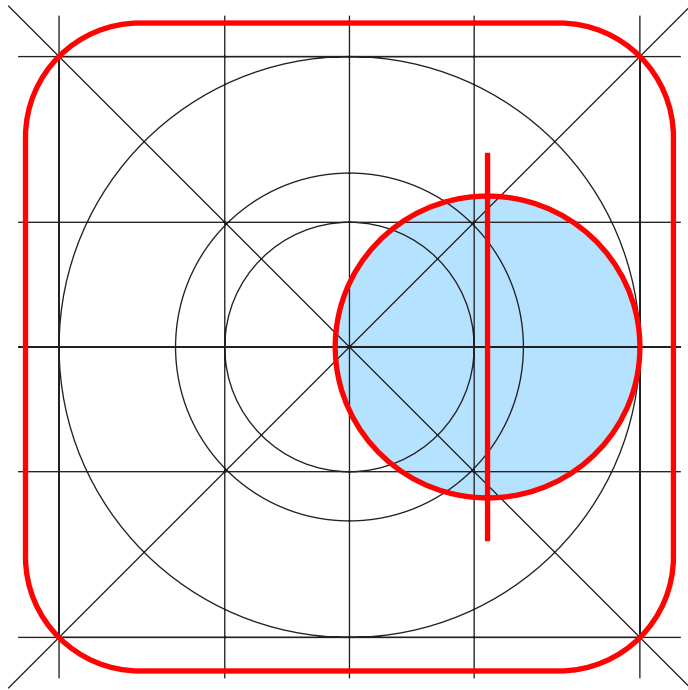
Secondary Colors



Secondary Colors



ICONS



# TYPOGRAPHY

## Desktop / H1

Font	Letter Spacing
Montserrat	0px
Weight	Text Decoration
SemiBold	None
Size	Paragraph Spacing
45px	0px
Line Height	Case
150%	Original

The brown fox  
jumped over  
the lazy dog.

## Desktop / H2

Font	Letter Spacing
Montserrat	0px
Weight	Text Decoration
SemiBold	None
Size	Paragraph Spacing
32px	0px
Line Height	Case
150%	Original

The brown fox  
jumped over the lazy  
dog.

## Desktop / H3

Font	Letter Spacing
Montserrat	0px
Weight	Text Decoration
SemiBold	None
Size	Paragraph Spacing
24px	0px
Line Height	Case
150%	Original

The brown fox jumped over  
the lazy dog.

## Desktop / H4

Font	Letter Spacing
Montserrat	0px
Weight	Text Decoration
SemiBold	None
Size	Paragraph Spacing
18px	0px
Line Height	Case
150%	Original

The brown fox jumped over the lazy  
dog.